



## **HOSPITALITY – THEME**

### **“It’s A Shore Thing”**

On Vodacom Durban July Day, Greyville Racecourse will provide a splendid stage for a spectacular show of dazzling designs, some flamboyant, some seductive and others just outrageous; all adorning the colourful throngs of beautiful women and men. “July Day” is traditionally the day when creativity and extravagance reach the extreme among the fashion conscious of South Africa.

It is with this in mind that Gold Circle is also encouraging hosting organisations to match the trend with enthusiastic abandon in their choice of décor for their marquees, picnic sites and other hospitality areas.

Much sought after trophies, in various categories, will be awarded for originality and ingenuity in the interpretation of the theme.

Prizes will be awarded in three categories – Best “Dressed” Corporate Marquee, Best “Dressed” Hospitality Marquee and Best “Dressed” Picnic Site.

The brief this year is as follows:

# It's a Shore Thing

Lying on the sun-drenched golden beach casually pouring sand from hand to hand, marvelling at the myriad different colours and shapes of the individual grains, oblivious to everything but what was close by.

In the rock pools, a thriving community of bustling creatures going about their business, seemingly tending their fiercely guarded seaweed gardens... each creature more beautiful or more bizarre than the next.

The relentless waves moulded as if by some giant hand, constantly changing shape, sometimes iridescent silver blue, sometimes sprayed gold by the sun, crashing in a froth of white as they spread themselves on the shore.

Suddenly..... the dream dissolves into a beautiful creation... a garment of incredible class and beauty... a winner... a sure thing to showcase at the Vodacom Durban July.



A GOLD CIRCLE FASHION SPECTACULAR